

Clean Construction Outreach in North Carolina



June Blotnick
Executive Director

Southeast Diesel Collaborative Conference
September 23, 2014

Clean Air Task Force

Diesel Clean-Up Campaign

... a win for health, climate, and jobs

- Clean Air Carolina and Southern Alliance for Clean Energy were members of a national campaign to reduce diesel emissions
- Campaign formally ended in 2013



NC Clean Diesel Campaign

Reducing unhealthy particle pollution at hospital and university construction sites



***Constructing a Healthier Future
Reducing Diesel Pollution Improves Public Health
and Mitigates Climate Change***

Hospital Toolkit

- Web resources – health impacts of diesel pollution
- Sample clean construction policies from Columbia University, University of Pittsburgh Medical Center, Press Release (UPMC)
- National Hospital Sustainability Resources
 - Practice GreenHealth
 - Sustainability Roadmap for Hospitals
 - Healthier Hospital Initiative

Hospital Follow-up

Meetings/Conversations with:

- Carolinas HealthCare, Charlotte
- Novant Health, Charlotte
- Cone Health, Greensboro
- Vidant Health, Greenville
- Duke Health, Durham
- Mission Health, Asheville
- Caromont Health, Gastonia



Construction Company Outreach

- Robins Morton
- Rodgers Builders
- Bovis LendLease
- LeChase
Construction
- MB Kahn
Construction
- Skanska USA
- Brasfield Gorrie
- Turner Construction
- Balfour Beatty
- KBR Construction

Perkins & Will

National Outreach

- CATF worked with Association of General Contractors (AGC) to get clean construction into federal transportation bill
- Practice GreenHealth webinar by CATF
- US Green Building Council Pilot Credit
 - Collaborative effort: USGBC, EPA, Clean Air Task Force, United Rentals

Medical Advocates for Healthy Air



The screenshot shows the MAHA website with a blue header and navigation menu. The main content area features a photograph of a group of people in white lab coats holding signs that say "MAHA" and "PRECAUTION DO NO HARM". Below the photo is a news article titled "MAHA Presents at National Air Quality Conference" dated February 14, 2014. To the right of the article are social media icons and a call to action button. At the bottom right, there are four colored buttons: "Join MAHA Today!", "Educational Resources", "Research Studies", and "Air Quality News".

MAHA
+ Medical Advocates for Healthy Air

About Us Priority Issues Pollution & Health Clean Air Institute Actions MAHA News

Support Cleaner Cars
Join MAHA in urging President Obama to press the EPA on the Gasoline and Tailpipe Standards (Tier 3). The sooner these standards pass, the easier we will all breathe.

Take Action >>

Join MAHA Today!

Educational Resources

Research Studies

Air Quality News

MAHA Presents at National Air Quality Conference

February 14, 2014 Filed under Health, NC Air Quality

Our Medical Advocates for Healthy Air (MAHA) program staff attended the EPA-sponsored 2014 National Air Quality Conference in Durham this week. The three-day conference shared the latest information on air quality and public health, and highlighted state and local outreach programs. MAHA Charlotte Manager, Rebecca Cheatham, presented "Harnessing a Medical Voice for Clean Air" and [...] [read more](#)

<http://medicaladvocatesforhealthyair.org/>

MAHA Advocacy

- **Mecklenburg County Medical Society** hosted a meeting with contractors and physicians to discuss clean construction
- **Novant Health** physician presented at local AGC meeting on clean construction
- MAHA representatives spoke to **Charlotte City Council's Environment Committee** re: the need for clean construction specifications

MAHA Advocacy

Health impacts of diesel pollution and need for clean construction practices included in:

- **Grand Rounds presentations** at Levine Children's Hospital, Charlotte
- Monthly **Pediatric Resident Training** on clean air advocacy at Levine Children's Hospital, Charlotte
- New training this fall at Duke University School of Medicine, Wake Forest School of Medicine and Brody School of Medicine, Greenville

New Opportunities

- Asheville: New Belgium Brewing, Asheville Middle School, Mission Heath
- Charlotte: Novant Health expansion, City of Charlotte's N. Tryon Street Improvement project—Greenroads certification—50% Tier 4
- Davidson College
- CONNECT Our Future – Black Carbon Calculator Train the Trainer



Your advocates for healthy air

June Blotnick

june@cleanaircarolina.org

704-307-9528

www.cleanaircarolina.org